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## WHAT IS CLAIMED IS:

- An illumination apparatus comprising:
   an LED light source;
- a light guide plate having a groove portion for receiving said LED light source, and character portions formed by concave portions or convex portions with desired shapes, said character portions being provided on a back surface of said light guide plate; and
  - a base member covering said back surface and said groove portion of said light guide plate, said base member being bonded to said light guide plate in a circumferential edge portion of said base member.
  - 2. An illumination apparatus according to Claim 1, wherein said groove portion is formed in said back surface of said light guide plate.
  - 3. An illumination apparatus according to Claim 1, wherein said light guide plate and said base member are made of one and the same material, and said light guide plate and said base member are bonded to each other by welding.
- An illumination apparatus according to Claim 1,
   wherein said character portions are constituted by

convex portions, and a second groove portion is provided in said back surface of said light guide plate so as to follow outer circumferences of said convex portions.

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- 5. An illumination apparatus according to Claim 1, wherein a metal layer is formed on said character portions, or on said back surface of said light guide plate except portions where said character portions are formed.
- 6. An illumination apparatus according to Claim 1, wherein a light emission observable surface of said base member has light reflection property.

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7. An illumination apparatus according to Claim 1, wherein said illumination apparatus is a scuff plate installed on a side step portion of a car.

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- 8. An illumination apparatus comprising: an LED light source;
- a light guide plate having a groove portion for receiving said LED light source, and character portions formed by concave portions or convex portions with desired shapes, said character portions being provided

on a back surface of said light guide plate; and
a base member covering said back surface and said
groove portion of said light guide plate;

wherein said base member is hermetically bonded to said light guide plate in a circumferential edge portion of said base member, thereby hermetically sealing said LED light source.

- 9. An illumination apparatus according to Claim 8, wherein said groove portion is formed in said back surface of said light guide plate.
  - 10. An illumination apparatus according to Claim 8, wherein said light guide plate and said base member are made of one and the same material, and said light guide plate and said base member are bonded to each other by welding.
- 11. An illumination apparatus according to Claim 8,

  20 wherein said character portions are constituted by

  convex portions, and a second groove portion is

  provided in said back surface of said light guide plate

  so as to follow outer circumferences of said convex

  portions.

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- 12. An illumination apparatus according to Claim 8, wherein a metal layer is formed on said character portions, or on said back surface of said light guide plate except portions where said character portions are formed.
- 13. An illumination apparatus according to Claim 8, wherein a light emission observable surface of said base member has light reflection property.

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14. An illumination apparatus according to Claim 8, wherein said illumination apparatus is a scuff plate installed on a side step portion of a car.

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15. A illumination apparatus according to Claim 8, wherein a flange portion is formed in a circumferential edge portion of said light guide plate, and an end wall of said circumferential edge portion of said base member is bonded to said flange portion.

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16. A illumination apparatus according to Claim 8, further comprising a light permeable sheet member provided on a emission observable surface side of said light guide plate.